# BETTERAVENIR 2023

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## The program at D-2 months

**25th & 26th October 2023**
Berny-en-Santerre (80) | France

Betteravenir, Europe's largest open-air exhibition around sugar beet, will be held on 25th and 26th October 2023 in Berny-en-Santerre, Somme, France. Discover the programme:

Betteravenir 2023 covers an area of 40 hectares and brings together the French and Belgian sugar and beet industries:

- **A visitor circuit with nearly 150 exhibitors** serving the industry.

- **20 hectares of dynamic harvesting demonstrations under real conditions** (alleys C and D). All machines on the market are on show both days from 2:30 to 4:30 p.m.

- **An area for discovering solutions to prevent virus yellows** (alley D). Visitors to the show can discover the research and solutions identified as part of the PNRI program and talk to those involved. Each control option against virus yellows is described in detail: interest, alone or combined, integration into the management process, cost, field reports from farmers involved in the program...

- **A parade of beet machinery** (alley C). Every day, from 11:00 a.m. to 12:30 p.m., manufacturers present their latest innovations.

- **A technical village on the topic "Anticipating the risk of compaction"** (alley B). Visitors can take part in educational workshops on soil preservation at harvest time: What are the impacts of soil compaction at beet harvest time? How can we prevent it? How to diagnose it? And what techniques can be used to restore compacted soil?

- **Three themed exhibition areas:**
  - **Soil tare / clamp cover** (alley D): All the equipment needed to reduce soil tare, clamp covering systems...)
  - **Energy / methanisation** (alley E): Solutions for producing energy on the farm (methanisation, wind power, solar power, etc.).
  - **Agriculture 3.0** (alley A): Precision and connected agriculture are the focus of this area.

A single circulation path takes visitors through all the stands.

*BETTERAVENIR 2023 is organized by ITB (French Institute of Sugar Beet Research),*
*IRBAB (Belgian Institute of Sugar Beet Research) and IIRB (International Institute of Sugar Beet Research).*

#Betteravenir2023
**www.betteravenir.com**

**PRESS CONTACT**
Hélène Dorchies, ITB's communication manager
h.dorchies@itbfr.org - +33 (0)6 13 86 22 54