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## PUBLIC PRIVATE PARTNERSHIP – A DRIVING FORCE FOR A SUSTAINABLE DEVELOPMENT

Partenariat public-privé – une des forces motrices pour un développement durable / Public Private Partnership – treibende Kraft für eine nachhaltige Entwicklung

## **ABSTRACT**

Public Private partnership (PPP) describes cooperative venture between a public institution and one or several private sector companies.

One of the first PPP between the University of Göttingen and a private sector institution in the agricultural sector is the cooperation on contractual basis with the Institute of Sugar Beet Research (IfZ) in Göttingen. This partnership has advantages for both sides. The advantages for the university are among others the complementation of basic research by advanced research questions, involvement of IfZ scientists in teaching and so an increase in attractiveness of the university location. Through this PPP students get the possibility to work on practice-oriented topics which offer them also job opportunities in the private sector. On the other hand, young scientists and postdocs working at the IfZ have many possibilities for their qualification regards teaching and supervising undergraduate and graduate students. Furthermore, many collaborative research projects between working groups of the Faculty of Agriculture and the IfZ were successfully realized or are in process. Also, sometimes the different organisation structure leads to significant synergy effects running academic self-administration. We have at our faculty since some years another promising PPP's with the Institute of Applied Plant Nutrition and with crop protection companies, which are involved in the Msc/PhD school "Crop Protection". The establishment of further PPP's in plant breeding is under progess. The experience with the IfZ-PPP shows that pooling and crosslinking of research activities in plant production, the facilitation of knowledge transfer from the lab into the field and the identification of prospective research areas by intensive dialog among the partners offer the potential for a sustainable development in the university and the private sector.