Sustainable sugar beet cultivation due to...

Strengthening rural areas

- Maintain the income of farmers
- Life quality and local recreation
- Enhance biodiversity

The different crops rotate on the fields.

That is good for the soil and the landscape becomes typical for a region.

Farmers and their families earn money with the sale of their crops.

Flowering plant fields

- Flowery meadow for bees and butterflies
- Refuge for wild animals
- Promotion of beneficial organisms as ladybeetle, earthworm, hoverfly, ground beetle et al.